



7 May 2010
[11-10]

PROPOSAL – ADMINISTRATIVE ASSESSMENT

P1011	Date Administrative Assessment Completed (proposal prepared): 4 May 2010	
Title: Country of Origin Labelling – Unpackaged Meat Products		Potentially Affected Standard in the Code: Standard 1.2.11 – Country of Origin Requirements
Brief Description of Proposal: To consider extending country of origin labelling requirements to include unpackaged beef, chicken and lamb products (Australia only).		
Procedure: General	Estimated total hours: Up to 850 hours	Estimated start work: Early May 2010
Reasons why: Following changes to Australia’s BSE food safety policy for imported beef and beef products, the Parliamentary Secretary for Health has asked FSANZ to prepare a Proposal to review Standard 1.2.11, to remove its inconsistency in application across packaged and unpackaged meat, and that priority consideration be given to this work. This Proposal will consider extending country of origin labelling to unpackaged beef, lamb and chicken meat. Unpackaged pork already requires country of origin labelling. Preliminary discussions with industry stakeholders indicate that they are generally receptive to extending country of origin labelling to other unpackaged meats.	Reasons why: Involves changing a labelling requirement for a food and will require targeted consultation with key stakeholders.	

Other Comments or Relevant Matters:
Standard 1.2.11 does not apply to New Zealand, therefore this Proposal will apply to Australia only.

DECISION

Proposal prepared
Date: 4 May 2010

CONSULTATION & ASSESSMENT TIMEFRAME

<p>Consultation Strategy: Proposed length of public consultation period: General Procedure (6 weeks)</p> <p>It is also proposed to conduct targeted stakeholder meetings with key stakeholders during April 2010.</p>	<p>Community Involvement Category: 3 High intensity and narrow</p>												
<p>Proposed Timeframe for Assessment:</p> <p>'Early Bird Notification' due:</p> <p><u>General Procedure:</u></p> <table border="0"> <tr> <td>Commence Assessment (clock start)</td> <td>Mid-May 2010</td> </tr> <tr> <td>Completion of Assessment</td> <td>Mid-June 2010</td> </tr> <tr> <td>Public comment</td> <td>Late June – mid-August 2010</td> </tr> <tr> <td>Board to complete Approval</td> <td>Early October 2010</td> </tr> <tr> <td>Notification to Ministerial Council</td> <td>Mid-October 2010</td> </tr> <tr> <td>Anticipated gazettal if no review requested</td> <td>Early January 2011</td> </tr> </table>		Commence Assessment (clock start)	Mid-May 2010	Completion of Assessment	Mid-June 2010	Public comment	Late June – mid-August 2010	Board to complete Approval	Early October 2010	Notification to Ministerial Council	Mid-October 2010	Anticipated gazettal if no review requested	Early January 2011
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